

CABANGA

ADVERTISING NETWORK



Get an Ad Today!

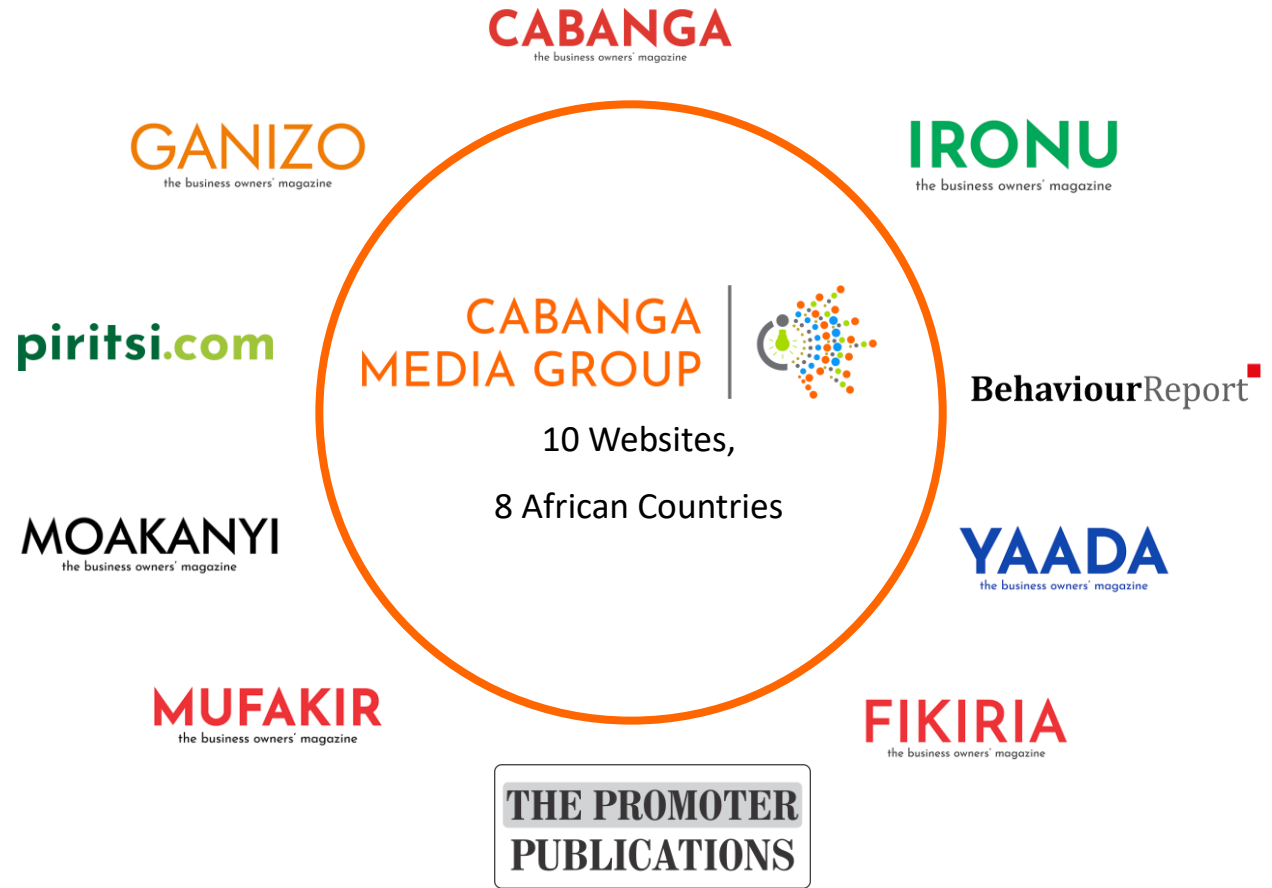
www.cabangagroup.com

Cabanga Ad Network (CAN)

The Cabanga Ad Network (CAN) is a advertising service offered by Cabanga Media Group to advertisers, giving their adverts space in 10 websites, and over 10 African countries.

How It Works

An advertiser places one display advert with CAN, and it is made visible on all the websites within CAN. The advert is visible to visitors of the CAN websites. CAN tracks impressions and clicks on each advert and gives reports to advertisers.



Why Use CAN?

CAN is best online advertising for display adverts for SMEs and multinational businesses because it is relevant and has a niche market as a multinational online media company.

- CAN is cheaper than any Google Ads product by 1,000%, be it Cost Per 1000 Impressions (CPM) or Cost Per Click (CPC).
- CAN is cheaper than Facebook (Meta) Ads by 500% for both CPM and CPC.
- CAN has just as much standard optimisation as Google Ads and Meta Ads.

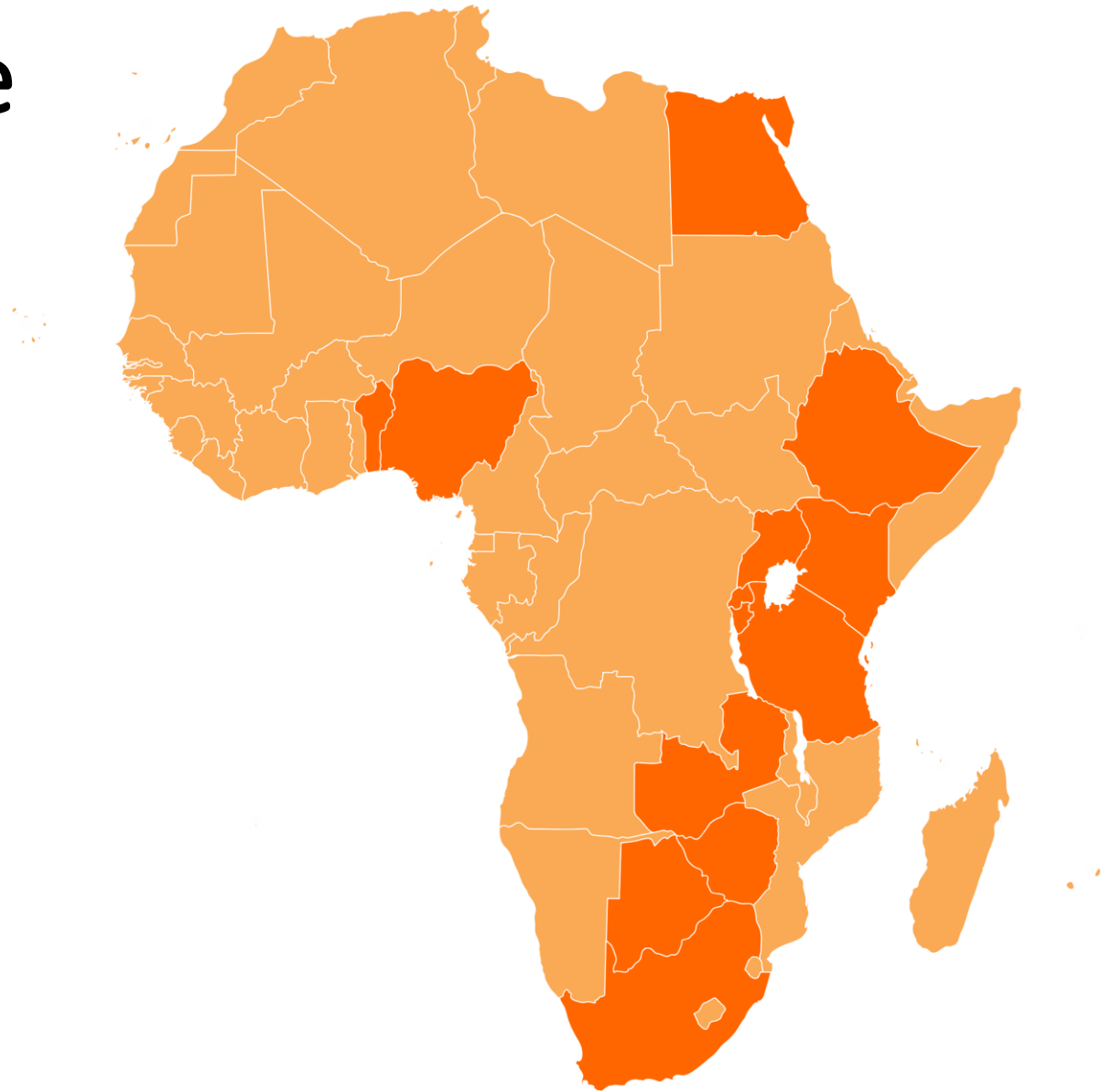


The image shows a screenshot of a Facebook advertisement. At the top, it says 'Get a Profile' with a 'Sponsored' tag and a 'Get a Profile' logo. Below that, it says 'Get a Company Profile & Website. It take 3 Days.' The main image features a lioness and a lion in a savanna setting. Text on the image reads 'Company Profile + Website = More Customers' and 'Get a Profile and Website Now! www.getaprofile.co.za'. At the bottom, it says 'FORM ON FACEBOOK' and 'Company Profile + Website = More Customers.' with a 'GET QUOTE' button.



CAN Coverage

The Cabanga Ad Network currently directly covers South Africa, Botswana, Kenya, Tanzania, Rwanda, Ethiopia, Egypt, Nigeria, Ghana, Zambia, and Zimbabwe, and indirectly covers their neighbouring countries.



The Display Ads

728x90px and 1000x180px are the standard ads.
Advertisers can use GIF, PNG, JPG formats.

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Cabanga Media Group | Media

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Sunday, 27 February 2022

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THOUGHTFUL HEADLINES

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Social Media Audits, a Necessity for Business Growth
- BUSINESS**
The Economic Strength of South African Small Businesses

INSIDE MAGAZINES

MAGAZINES
Cabanga Magazine | March 2021 | Fordability

Ford and Special Economic Zones in South Africa. What exactly does the Ford Motor Company know that many investors, local and foreign, do not know about the South African economy? Whilst many industries in South Africa are experiencing Capital flight, the Motor industry has just received a boost in 2021.

04 March 2021

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MAGAZINES
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MAGAZINES
Cabanga Magazine | August 2020 | Community Banks

What Next?

- R480 for 12 Months (all sizes, on promo until Dec 31st, 2022)
- Place an order by emailing ads@cabangagroup.com
- Call/WhatsApp Publisher on +27846002828

